



2025 - 2026 NHSA Business Partners | Summer Special Newsletter

Diamond Partners



Platinum Partners



Gold Partners



Silver Partners



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September 2025

/ˈpɑːtnər/

● one associated with another, especially in an action

Similar:

colleague

associate

coworker

fellow worker

copartner

collaborator

ally

comrade

companion

teammate

confrère

opponent

offside

compeer

consociate



The **NHSAA** and our members are truly fortunate to have **BUSINESS PARTNERS** who have joined with us in our mission to champion all children and be a credible voice in education leadership. Choosing partners is not a decision we take lightly. The business partners the **NHSAA** collaborates with have shown they are dedicated to students, families, and the advancement of education. Our business partners offer a wide array of products and services including but not limited to curriculum resources, facilities and classroom enhancements, construction and architectural services, safety and security products, staffing solutions, specialized student services, technology applications, student information systems, and communications solutions.

System leadership is a difficult and highly nuanced job. Having options and resources to choose from while striving to effectively and efficiently “spin the plates” (an homage to Dr. Joyce), are critical to success, growth, innovation, and evolution. We hope our members all take time to connect with our business partners to learn and hear about what they do and what they offer. They believe in what you do and stand ready to partner with you as you work tirelessly on behalf of your learning communities.

Thank you to our **business partners**. We strive for mutually beneficial relationships and we truly appreciate your partnership. We promise that as an Association we will continue to ensure your interactions with our members offer you authentic and meaningful opportunities to connect and engage. We hope you will join us as thought partners as we advocate for public education, champion all children, and support the work of system leaders in New Hampshire. Here’s to a successful school year ahead!

Respectfully,

Mark, Jerry, & Heather



40 Years of Health and Well-Being

For 40 years, HealthTrust has been dedicated to serving those who serve our local communities. While you are out on the front lines making New Hampshire a better place to live, we are behind the scenes providing the benefit plans and well-being programs needed to encourage and support the health and wellness of your employees and their families.

Winter, spring, summer, and fall — it's our constant commitment to you.

800.527.5001 | www.healthtrustnh.org



Medical and Prescription Drug | Dental | Benefit Advantage FSA and HRA Services | Disability and Life
HealthTrust Well-Being Programs: Slice of Life | Medical Care Access | Expert Medical Support
Disease Management | Mental Health Resources



TELL YOUR STORY

Every school district needs effective communications.

Every school district needs access to high-level strategy, tools and training.

That's where we come in.

Who We Are

- ✓ Expert Communicators
- ✓ Content Creators
- ✓ Crisis Managers
- ✓ Project Planners
- ✓ Trainers

What We Do

- ✓ Media Relations
- ✓ Website Development
- ✓ Professional Development
- ✓ Video Production
- ✓ Capital Projects





UPCOMING TRAINING OPPORTUNITIES

2025 CPI Reimbursement Program

For many years, Primex³ has contracted with the **Crisis Prevention Institute (CPI)** to bring valuable de-escalation techniques training to our school members. Your new instructors and those instructors in need of recertification can now attend any open Nonviolent Crisis Intervention class and then be reimbursed in part by Primex³.

The Member will be responsible for:

New Instructors - 30% of the tuition cost with Primex³ reimbursing 70%

Renewal Instructors – 60% of the tuition cost with Primex³ reimbursing 40%

The reimbursement criteria are as follows:

Two attendees (new or renewals) per SAU, per calendar year

All classes must be completed in calendar year 2025

Documentation for reimbursement must be received as soon as possible after successful completion of the class and **no later than December 31, 2025**.

Specialized Renewals: Autism Spectrum Disorder and Trauma qualify for reimbursement. Other advanced or specialized renewals do not qualify for reimbursement.

Please note that tuition cost is limited to tuition only and does not include associated costs such as lodging, meals, or mileage.

In order to be reimbursed, please submit the following documentation to Primex³ prior to December 31, 2025:

Confirmation of payment made by the District to CPI (include copy of check)

Copy of CPI Invoice sent to District
Certificate of Completion from CPI



Documentation for reimbursement can be emailed to Sara Jones at sjones@nhprimex.org.

Please reach out to us if you have any questions at 1-800-698-2364 as we are happy to assist you.

Primex³ Supervisors' Academy



What is Supervisors' Academy?

Primex³ Supervisors' Academy is a challenging, three consecutive-day program where participants take an active role in the online classroom as they learn about a broad range of immediately useful leadership topics. Experienced Primex³ practitioners and instructors guide the participants through case studies and discussions to ensure that the learning objectives are achieved. For more information, visit <https://nhprimex.org/supervisors-academy/>

Upcoming Supervisors' Academy dates: 2025 dates are October 28, 29, 30 and December 9, 10, 11.

2026 dates are March 17, 18, 19; May 5, 6, 7; July 21-23, September 8, 9, 10; October 27, 28, 29; December 8, 9, 10

Visit our website — www.nhprimex.org — log in and click "Explore Training" on your dashboard to register.



As a Diamond Business Partner, Tutor.com and The Princeton Review® are dedicated to advancing the mission of the New Hampshire School Administrators Association (NHSAA). We are honored to support schools, educators, and students statewide with scalable, equitable learning solutions.

Unlimited on-demand tutoring through NHED partnership

Through our partnership with the New Hampshire Department of Education (NHED), all students in grades 4-12, and adult education students enrolled in eligible programs, statewide have access to 24/7, individualized online tutoring with highly qualified, vetted tutors, as well as drop-off writing review services and more.

This program is free of charge and available for public and non-public school students, Education Freedom Account students, and home education students.

Students benefit from:

- ✓ Individualized instruction in 200+ subjects, including English, math, science, AP®, and more
- ✓ Quick connection to a live, expert tutor, typically in about one minute
- ✓ Drop-off writing review with expert feedback provided by an experienced tutor within a day
- ✓ Rigorously vetted subject-matter experts who are dedicated to helping students solve problems and learn new concepts
- ✓ SAT® and ACT® Essentials self-paced prep from The Princeton Review
- ✓ Practice quizzes, worksheets, and other learning resources

Comprehensive support for learners of all ages

Beyond our partnership with NHED, Tutor.com and The Princeton Review can also support schools and School Administrative Units (SAUs) with:



Best-in-class test prep and college admissions support



High-dosage tutoring, an evidence-based solution to help students make accelerated learning gains



Teacher professional development

For more information, please visit our website or contact:

Noah Kamsler
Noah.Kamsler@tutor.com

Michael Leaser
Michael.Leaser@tutor.com



A personal tutor is always ready to help you achieve your educational goals

The Princeton Review® is not affiliated with Princeton University. SAT® and AP® are trademarks registered by the College Board, which is not affiliated with, and does not endorse, this product. All tests are registered trademarks of their respective owners.


alma


STATE ANNOUNCEMENT INFO

Alma is honored to be the official State Level Data Management Solution for New Hampshire, addressing the State's need for more efficient reporting processes. With Alma's State Level Solution in place, New Hampshire School Districts can look forward to simplified state reporting and improved communication alongside a future-proof student information system.



WHAT DOES THIS MEAN FOR NH SCHOOL DISTRICTS?

- ▶ More efficient state reporting process providing quality error validation checks early and often
- ▶ Access to a best-in-class SIS Solution
- ▶ Preferred pricing with zero-cost implementation

WHO WE ARE

At Alma, students always come first. We are here to improve the education of students. Our focus is on the whole student—we build tools that help enrich their intellectual and emotional growth. We do this by empowering the greatest learning resource students have at school: educators.

Alma brings together data in a way that drives insight for all school community members while also giving educators the tools to support traditional and progressive instructional practices. Employing a modern approach, Alma differentiates itself from the competition and sets educational communities up for success today and for decades.

WHAT WE DO

Alma SIS (Student Information System) is a comprehensive school data and operations platform designed to bring modern software tools to facilitate efficient staff workflows and provide actionable data to the right people at the right time. The modern approach, coupled with the configurable options native to the Alma ecosystem, allows school districts of all sizes to design an SIS system that meets their needs.

WHAT WE OFFER

- ▶ Curriculum
- ▶ Gradebook (CBG or Traditional)
- ▶ Custom Report Cards
- ▶ Communications & Messaging Tools
- ▶ Classroom Portal
- ▶ Parent & Student Portals
- ▶ Data Analytics & Reporting
- ▶ School Management
- ▶ Student Info & Records
- ▶ Setup & Data Migration

AVAILABLE UPGRADES

Alma Start

Online registration and enrollment

Data lab

Dynamic data visualization
(Ed-Fi Compatible ODS)

App Center

Third party vendor management

Parent & School Messaging



REGIONAL DIRECTOR

Shane Cloutier

✉ shane.cloutier@getalma.com

📞 603-631-5087

👤 linkedin.com/in/cloutiershane

www.getalma.com



Build Fair Compensation, Competitive Benefits, and Sustainable Budgets.

Insights

The LITIX data platform brings greater efficiency and **transparency to the collective bargaining** process by analyzing comparative contract data through dynamic, interactive visualizations.

With the **Salary Suite**, district leaders can forecast salaries and **model CBA settlement scenarios in real time**. Get the insights you need to plan confidently and negotiate strategically.

Academy

Simplified, centralized, and memorable, the LITIX Academy learning platform provides an **efficient, effective annual training experience for educators** while also **reducing administrative burden**.

We manage the entire process, from enrollment to completion. Reliable **tracking, monitoring, and record-keeping** improves district compliance with **state and federal mandates**.

TRUSTED BY MORE THAN

300

Partners

CONTACT US AT [INFO@ARXED.COM](mailto:info@arxed.com) TO
LEARN MORE TODAY

Presenting some of our current NH partners:



SCHOOL ADMINISTRATIVE UNIT #44

Northwood NH



SAU 16
EXETER NH





INTEGRATED

EDUCATION SOLUTIONS

10% higher standardized test scores in amplified classrooms

72% of campuses report they do not have an effective communication system

71% of campuses report safety related incidents

94% of educators agree that watching their videos helps identify development areas



Audio Solutions

Each Classroom Audio System delivers the teacher's natural voice and multimedia audio to every student in the room at an enhanced, soothing volume. Improved hearing provides increased engagement, focus, comprehension, and test scores.



EPIC System®

EPIC(Education Paging& Intercom Communications) System® provides school administrators with a flexible and easy-to-use bell scheduling, intercom, and visual notification tool. The interactive campus map provides situational awareness for all communications and urgent situations.



SAFE System®

SAFE(Signal Alert For Education) System® is an alert and notification solution that connects teachers and campuses to selected individuals for quick response and communication. Discreet buttons on the XD Teacher Microphone relay alerts and locations to the chosen authorities.



VIEWpath®

VIEWpath (VideoInteractiveEducation Window)® is designed specifically for educators, and enables teachers to easily create, manage, and deliver lessons to students remotely or at school. VIEWpath also enables teachers to evaluate performance, engagement, and lesson content.



CLEAR Connect™

CLEAR Connect™ is a real-time classroom translation application that works with other Audio Enhancement® solutions to support multi-lingual learning. By breaking down language barriers, it helps every child feel included and engaged, no matter what language they speak.

Making a difference in
education since 1978

**LEARN MORE,VISIT
AUDIOENHANCEMENT.COM
OR CALL 800.383.9362**



New Hampshire's Go-To MTSS A&B Solution: Branching Minds

Give your team all the insights and guidance they need to collaboratively achieve best practices so that your students, staff, and schools succeed.



Empower your teachers with the right MTSS A & B platform to implement MTSS with fidelity.



Connect your teams with a network of MTSS leaders and educators to share best practices.



Access ongoing professional development to scaffold platform implementation and support a streamlined, sustainable MTSS A&B practice.



Canopy Case Management

Safety Insights to Support Every Student

Scan to Learn More
About Canopy Case
Management



Branching Minds, Aligned with New Hampshire's Core Features of MTSS-B



Social-emotional & mental health for all



Focus on progress monitoring and outcomes

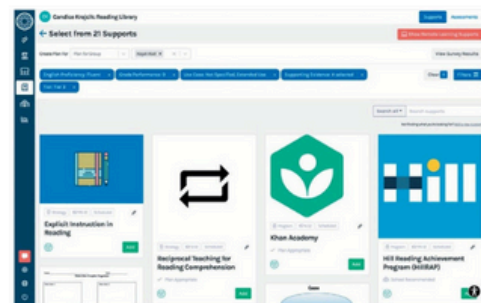


Tiered prevention framework



Integrated delivery system

Ensure compliance with support for House Bill 437



Ensure the Safety That Students Need to Thrive at Every Tier of Support

- Evaluate students at risk of harming others.
- Evaluate students at risk of self-harm.
- Understand the root causes of safety and behavior challenges.



INFO@BRANCHINGMINDS.COM



(646) 450-5174



Together, We Create **Remarkable** Schools™

Capturing Kids' Hearts equips educators to build high-performing, safe learning environments through:

♥ TRANSFORMATIONAL TRAINING EXPERIENCES

♥ RELATIONSHIP-DRIVEN IMPLEMENTATION SUPPORT

♥ CURRICULUM FOR STUDENTS



ckh.org

Love Learning with ClassLink

Schools, teachers, and students need immediate access to essential resources.

With 99.99% uptime, love learning again with ClassLink's award-winning suite of products, designed with all learners in mind.



Identity & Access Management

Automate identify management and protect Personally Identifiable Information (PII) data.



Learning Analytics

Make informed decisions on spending, training, and engagement with data-driven insights.



Cybersecurity & MFA

Protect sensitive information with role-based access and several multi-factor authentication methods.



Single Sign-on

Provision staff, teachers, and students into all their digital resources with a single login.



Transparency & Trust

Streamline account management, automate rostering, and provide reliable data security.


Your shortcut to more efficient forms

FORMS DONE FOR YOU

Join a collaborative community sharing form templates


Skip the repetitive data entry — prefill forms with data that already exists in your other systems. Less typing, more efficient processes, with a fully customizable system.

 Human Resources

 Operations

 Communications

 Finance

 Curriculum & Instruction


 Facilities


 Student Support Services

 Inclusive Education

 Athletics

 Transportation

 Strategic Planning

 School Safety

Teaching & Non-Teaching
Performance Evaluations

Timesheets

Expense Claims

Portrait of an Educator

Workplace Incidents

Accident Reports

Onboarding &
Offboarding Forms

Requests for Information

Field Trips

Clinical Referrals

Emergency Response Plans

Health & Safety Inspections

Injury Reports

Emergency Response Drills

School Startup

Residency Verifications

Risk of Suicide Assessment (ROSA)

Job Posting and Application

Health History & Physical Exams

School Improvement Plans

Building Use

Transportation Requests

Literacy / Numeracy

English Learners

Parental Consent Forms

Violence Threat Risk
Assessments (VTRA)

Student Registration Packets

Asset Returns - Staff

Verification Forms

Fire Drill Reports

Strategic Planning

Inclusive Education Referrals

District-Based Team Referrals

Child Abuse Reports

SBT Referrals

Student Incidents

Safety Plans

School-Based Team Meeting
Minutes



AWARDED VENDOR



weareclevr.com



Activate the Power of Community

Your institution's membership with Cognia® provides access to a worldwide community of educators, volunteers, and staff members who learn, grow, and improve—together. Take advantage of the expertise and resources that align with your institution's needs and improvement goals, and open the Cognia Learning Community to your professional staff members.

Your pathway to improvement

You know best what goals your institution needs to achieve. Our role is to help you meet those goals, sharing our broad expertise in school improvement and providing powerful, aligned, and proven resources and processes to move you forward.

With Cognia membership, your team gets comprehensive services, research-based standards, and an effective framework to support accreditation and improvement.

- Validate your Prek-12 school, system, or postsecondary institution with accreditation, STEM certification, or CBE certification.
- Expand your team's connections and learning with peers in your institution with free access to the Cognia Learning Community, a 24/7 online platform
- Sharpen your focus on leader development with additional solutions such as Leadership Circle
- Get direct guidance from a Cognia expert in your region, an educator who's walked in your shoes

NH Leaders contact: David Smith, Director, Northeast Region
david.smith@cognia.org, 888.413.3669 ext. 9616



Contact:
Julie Armitage
JArmitage@cainc.com

Discover the Power of One Coherent Program

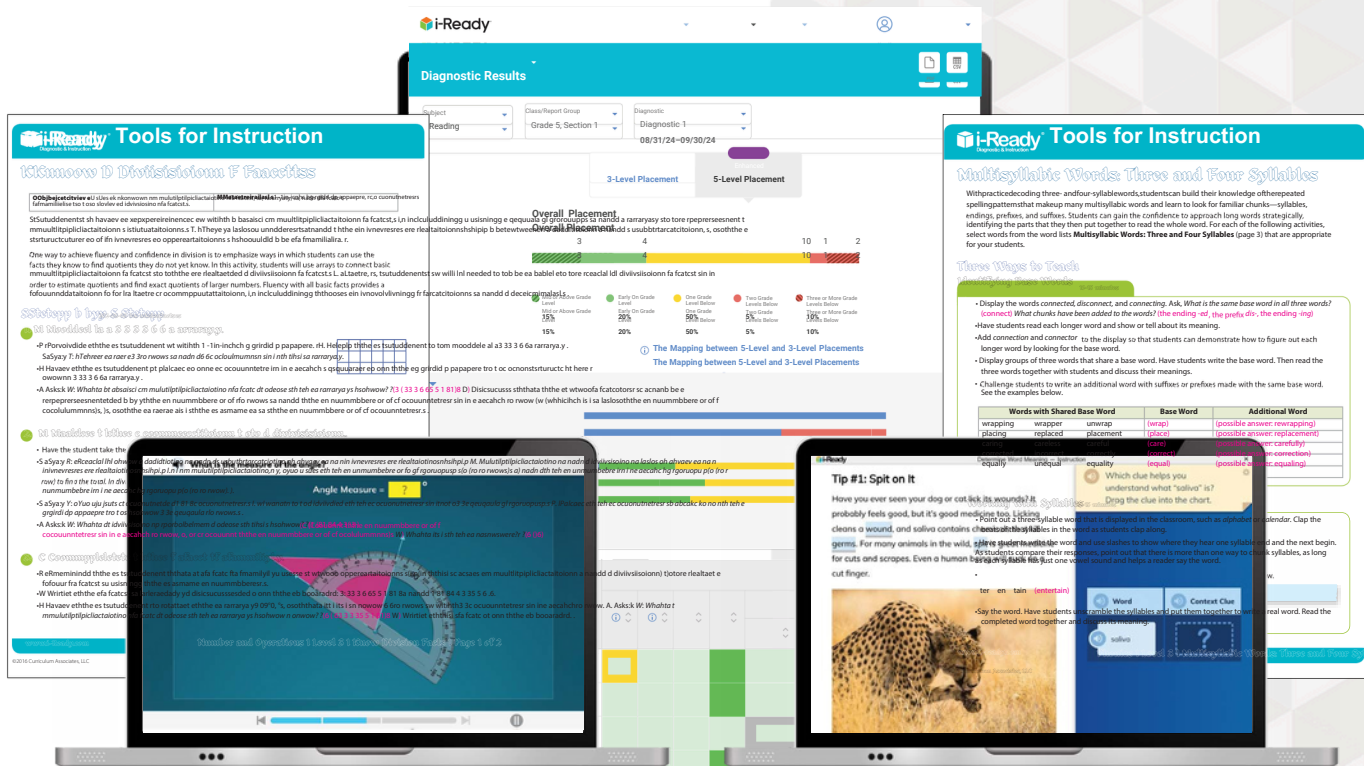
i-Ready is a connected learning system for assessment, instruction, and support. By connecting actionable, intuitive data to precise instruction, *i-Ready* programs help teachers guide every learner on their path toward grade-level success in Reading and Mathematics.

i-Ready Assessment (Grades K–12)

The *i-Ready Assessment* suite illuminates student learning and provides teachers with actionable data that leads to focused instruction and continued growth for every student.

i-Ready Personalized Instruction (Grades K–8)

Informed by *i-Ready Assessment* data, *i-Ready Personalized Instruction* delivers relatable online lessons to motivate students on their paths to proficiency and growth.



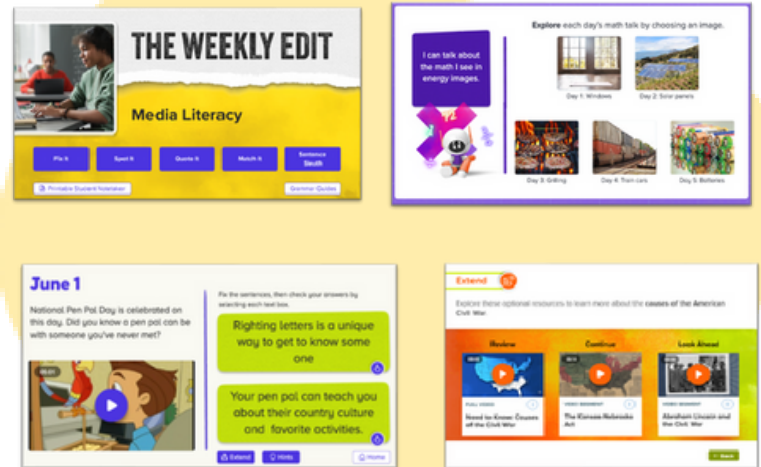


Motivating Learning with New Content and Updates

Exciting, New Content

Here's a preview of what's new to Discovery Education Experience

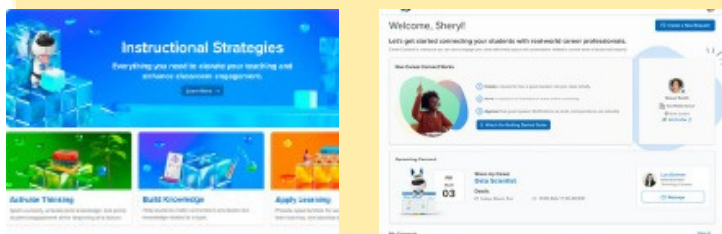
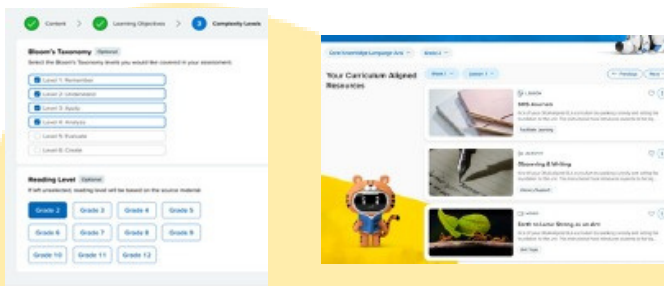
- Exclusive **Virtual Field Trips and Immersive Learning experiences**: Promote real-world connections to learning!
- Additional **Math Talks (K-5)** and **Math Student Investigations (6-8)**: Make sense of math concepts with open-ended prompts that bolster rich student conversation
- New **Daily Fix Its**: Teacher-led presentations, organized by month, teach students to fix grammar mistakes and apply grammar concepts to their own writing
- Updated **Background Builders**: Revised student assignments build Social Studies background knowledge, focus on literacy supports, and include additional formative assessments



Exciting, New Features

Discovery Education Experience is the essential companion for engaged classrooms

- Simplify planning and enhance your curriculum with **NEW ELA and Math Alignments** (e.g. CKLA, Wonders, Eureka) and **Personalized Content Recommendations**. Super charge teaching with
- research-based, ready-to-use lessons and strategies in the enhanced **Instructional Strategy Center**. Create customized assessments using the **NEW AI Teacher**
- **Tools | Assess** paired with DE's trusted cross-curricular content library. Bring real world experiences directly to students with **NEW Career Connect** and
- **Career Pathway Resources**, connecting students to industry professionals, innovations and skills for today's workforce.



For Additional Support
Contact Nancy Rose
nrose@discoveryeducation.com

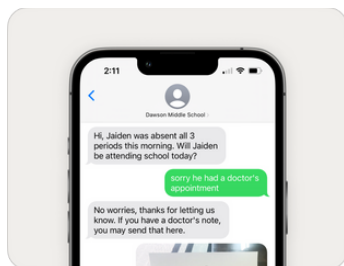
To learn more about our partnership
<https://www.discoveryeducation.com/learn/new-hampshire-partners/>

edia

www.edia.app

The AI Platform to Improve K-12 Outcomes

Transforming outcomes for 150+ districts at scale

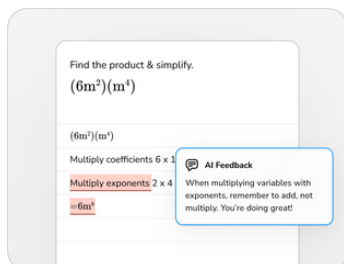


AI Attendance

Reduce chronic absenteeism by 50%. Unlock 2-3 FTEs per campus.

Tackle **thewhy** behind every absence

- AI Agent follows up with families after every absence in 50+ languages
- AI-driven insights to uncover root causes for targeted intervention
- Intervention workflows with AI-guided next steps

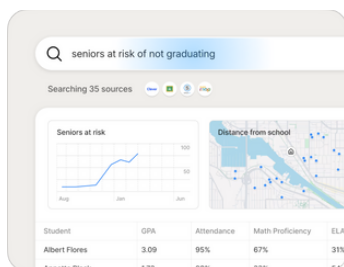


AI Math

Improve math scores by 8-23%. Outcomes guaranteed.

Personalized learning foreverystudentatscale

- AI math coach for personalized, real-time feedback
- Differentiated assignments in one click for small group instruction
- Automated progress monitoring and adaptive pathways for remediation



AI MTSS + Data Platform

Improve graduation rates, behavior, and student wellbeing.

Unlock insightstodeliverpersonalized supportforeverystudent

- Full intervention management for academics, behavior, SEL, and attendance
- Conversational search & AI recommendations to identify opportunities
- District-wide visibility and standardized best practices for every intervention

Schedule a meeting to learn more: edia.app/contact



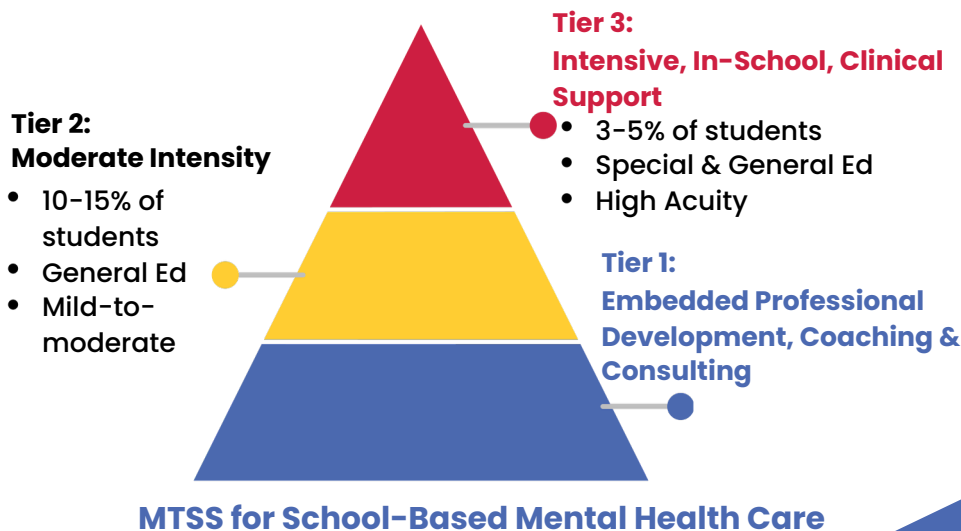
WHAT IS EFFECTIVE SCHOOL SOLUTIONS?



Effective School Solutions partners with school districts to deliver **in-school, high-impact mental health programs** for students with the most intensive emotional and behavioral needs.

Leading the Way in K-12 Mental Health Care

Our MTSS for School-Based Mental Health Care consists of three tiers of support designed to meet the unique needs of students in the school environment.



For more
information
about ESS
Scan the
Code



Our Results!

(2024-2025 school year)



97%

**Success Rate in
Therapeutic Outplacement
Avoidance¹**



91%

of parents & caregivers saw
an **improvement in their
child's behavior or mental
health**



+1

Academically struggling ESS
students **increase their GPA
by ~1 FULL letter grade²**



40%

Reduction in absences for
students with chronic
absenteeism³



54%

Decrease in suspensions
for students with history of
severe disciplinary issues⁴

¹Therapeutic outplacement care includes residential treatment and out of district placement for Tier 3 students.

²Tier 3 students who entered program with a GPA of less than 2.0.

³Students with five or more absences in the marking period prior to enrollment in ESS.

⁴Tier 3 students who entered the program with multiple prior suspensions.

To learn more, contact:

Amy Conklin

Director of District Partnerships
aconklin@effectiveschoolsolutions.com

860.970.2402

www.effectiveschoolsolutions.com



PROJECT SPOTLIGHT:

SAU19 - GOFFSTOWN SCHOOL DISTRICT

GOFFSTOWN, NH

CONTRACT SUMMARY

CONTRACT COST:	\$3.35M
FINANCE VEHICLE:	Tax Exempt Lease Purchase
INCENTIVES:	\$456,016
ANNUAL SAVINGS:	\$125,900
COMPLETION:	Fall 2024

CUSTOMER CONTACT

Scott Gross *Business Administrator*
scott.gross@sau19.org

HEATING PLANT IMPROVEMENTS

GOFFSTOWN HIGH SCHOOL, BARTLETT, MAPLE AVE

Replaced the existing cast-iron boilers with high-efficiency gas condensing boilers, integrated the boilers into the building automation system and installed variable speed hot water pumps

ROOF REPLACEMENT

MOUNTAINVIEW MIDDLE SCHOOL

Replacement of aging ballast rubber roof with new fully adhered EPDM rubber membrane and an addition of 2.5" polyiso roof insulation to improve R-value of roof to R-30

BUILDING AUTOMATION REPLACEMENT

BARTLETT ELEMENTARY, MAPLE AVE SCHOOL

Replaced the existing building automation system with a modern high performance system capable of advanced energy saving logic controlling the heating ventilation and air conditioning (HVAC) system all tied into the District's building automation server

ENERGY RECOVERY UPGRADES

BARTLETT ELEMENTARY

Replaced the failed energy recovery wheel and converted the existing ERV to a variable volume system controlled off of CO2 levels

BUILDING ENVELOPE IMPROVEMENTS

MOUNTAIN VIEW MIDDLE SCHOOL & BARTLETT

Various building envelope improvement including new door sweeps and seals, window sealing, and sealing various locations around the schools to stop air infiltration and improve weatherization

LED LIGHTING AND CONTROLS

DISTRICT-WIDE

Replacement of all existing lighting and installing high-efficiency LED fixtures with advanced controls including dimming and daylight harvesting throughout the schools in the District

BEFORE



Bartlett Boiler Room

AFTER



High School Boiler Room



MVMS Roofing Replacement



LED Lighting Upgrades



EMCINC-ONLINE.COM

Info@emcinc-online.com

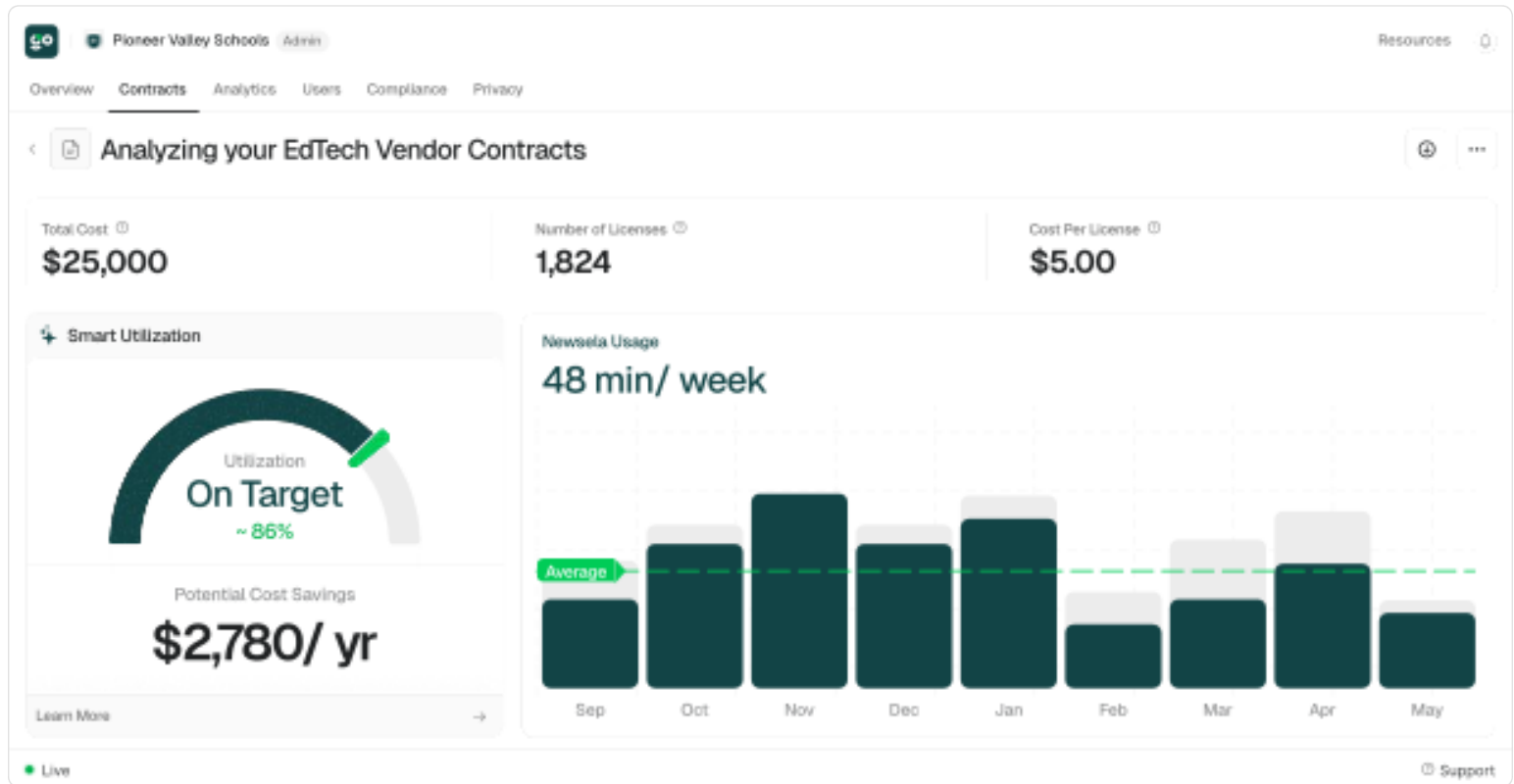
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EdTech Return-on-Investment, for Modern School Systems

GoTeacher is the AI-native platform that helps school systems track, analyze, and grow their return on investment in educational technology.

➔ Exclusive Free Trial for NHSAA Members



Return on Investment

A fully managed service where EdTech ROI specialists take care of data entry, analysis, and reporting, delivering ready-to-use insights to district leaders.



AI Analytics (First-of-its-Kind)

Breakthrough AI that analyzes student online activity, identifying subjects, skills, and trends to give districts a clear view of learning engagement.



Data Privacy Compliance

We use your Google Workspace data to check if vendors collecting student information have a current SDPC privacy agreement, free of charge.



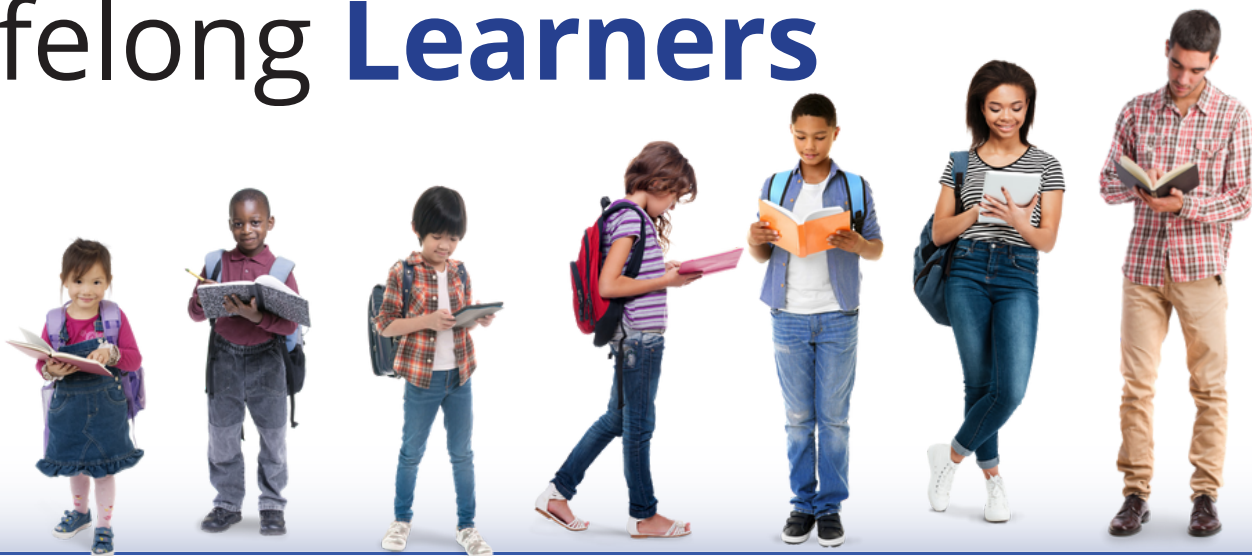
Want to talk? Scan the QR or email us to connect.

sales@goteacher.com





Resources to Grow Lifelong Learners



Math Expressions

A balanced, research-proven math solution with inquiry-based, interactive instruction

PreK–6



Do The Math

A flexible and formative math intervention solution

K–8



Saxon Reading Foundations

Accelerate Reading Growth with Systematic, Explicit, Research-Based Phonics Instruction

K–2



Jump Rope Readers Decodable Books

Fiction and nonfiction books that are interesting, comprehensible, instructive, and representative

K–2



The Comprehension Toolkit

Put comprehension at the core of your instruction

K–6



Benchmark Assessment System 2.0

A comprehensive view of each student's reading abilities, assessing critical aspects of their literacy development.

K–8

Want to
learn **more?**

Scan the QR code or visit:
heinemann.com/curricularresources/



One platform. One purpose. Every learner.

HMH Personalized Path powered by NWEAMAP®Growth™ and HMH, brings together the most trusted data and proven curriculum in one seamless platform.

Classrooms are evolving, and teachers continue to face challenges.

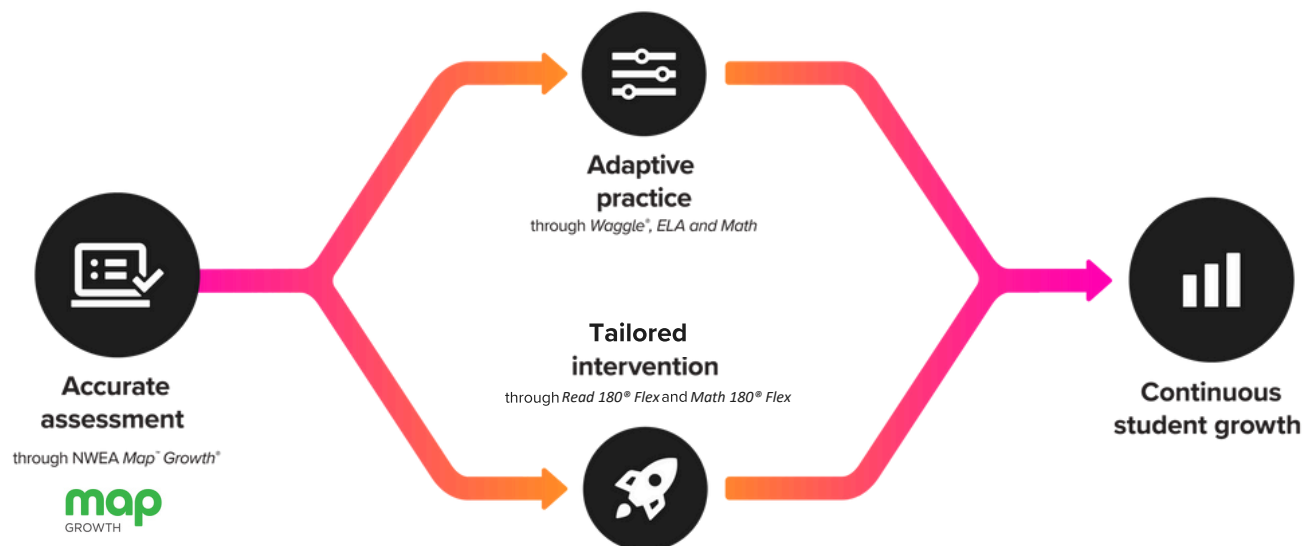
With students bringing a broader range of needs and abilities, educators require more than just support. They need connected tools that work in harmony.

Integrated assessment and curriculum are no longer optional.

This powerful solution delivers essential, real-time data and effective, personalized instruction at every level.

For the first time, educators have a single solution that allows classroom teachers to confidently personalize learning at all achievement levels, providing the insights they need to address the unique needs of every student across Tiers 1, 2, and 3.

- The most accurate assessment available to every student
- The most proven reading and math intervention
- The most motivational, adaptive practice in reading and math
- The most powerful reporting suite available to teachers



Learn more from your NWEA partner by visiting:

nwea.org/integrated-solutions/



imagine the future of learning

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Imagine Learning provides digital-first PreK–12 learning solutions for core instruction, supplemental and intervention, courseware, and virtual school services.

Our mission is to ignite learning breakthroughs with forward-thinking solutions at the intersection of people, curricula, and technology. We serve 15 million students — partnering with more than half of districts nationwide.



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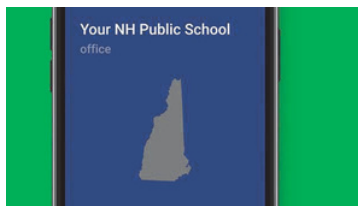
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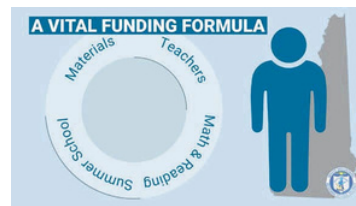


CUSTOM VISUAL COMMUNICATIONS FOR 2025-26 KEY MOMENTS

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Our school districts are communicating their budget values and priorities in the weeks leading up to deliberative session to help their communities understand how vital every resource is that goes into our public schools.

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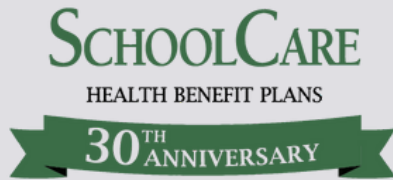


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Contact: Jana McCusker, Group Relations
 Specialist Email: jmccusker@schoolcare.org
 Phone: 603-506-7646
 Web: schoolcare.org

For 30 years, Schoolcare has provided trusted partnership with public sector employers statewide, delivering comprehensive health care service and claims administration. The Schoolcare team is deeply committed to providing a member-focused experience where all groups have a voice; and to offering quality, affordable health care, with innovative solutions that help employers create a healthier, more productive workforce.

Thank you to our member groups for three decades of tremendous partnership! We are proud to be a Health Plan You Know and Trust.

Creating a Healthier Workplace Together

Good For You! Well-Being Program

SchoolCare's newly enhanced **Good For You!** Well-Being Program rewards employees and covered spouses with up to \$600 in Wellness Cash annually for prioritizing their health. Earn incentives for preventive care, exercise, nutrition, health coaching, and more. Learn more: schoolcare.org/wellness-pillars

Value-Added Services

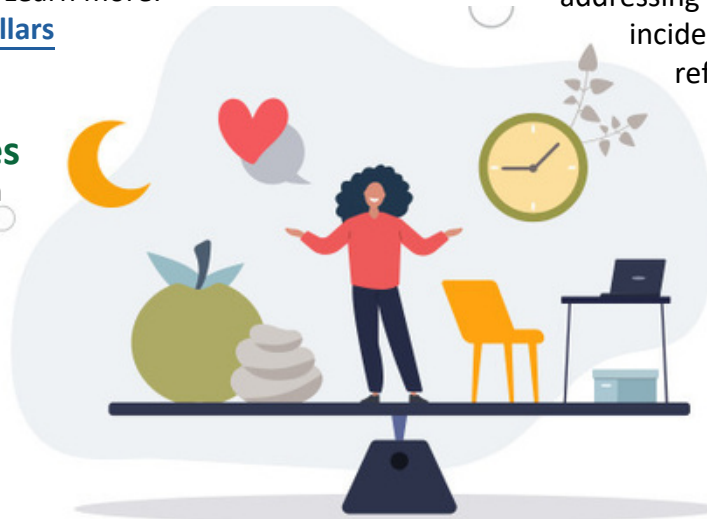
Taking a proactive approach to health can be daunting, but it doesn't have to be. SchoolCare/Cigna participants can access powerful tools to support everyday health challenges like diabetes, joint pain, GI issues, fertility, and more:

- **Omada** – Diabetes & hypertension coaching support and prevention
- **Hinge Health** – Virtual physical therapy for joint pain and women's pelvic health
- **MDLIVE** – Virtual medical, mental health and dermatology care
- **Oshi Health** – GI care from anywhere
- **Visana** – Women's virtual health clinic
- **WINFertility** – Inclusive fertility care
- **Travelers** – Identity fraud protection

Employee Assistance Program

Help your team stay balanced. The EAP offers free, confidential counseling for stress, family, financial, or substance issues. When employees get help navigating daily stressors at home they are more likely to remain focused at work. EAP can also assist managers in addressing workplace concerns, critical incident support, management referrals, on-site and on-demand seminars and more. Addressing issues proactively, or providing support after a critical incident can help reduce disruption, maintain productivity, and develop resilience among staff.

Learn more: schoolcare.org/eap-resources



Additional Coverage & Support

As a public sector employer, you have a lot on your plate. SchoolCare provides additional services you can rely on. All member groups have support from staff highly trained in retiree, COBRA and FSA administration. And with several Cigna dental plans to choose from, vision hardware, and life and disability coverage, you have options to provide comprehensive and cost-effective benefits packages backed by expert support.



Your school is the foundation for **student success**

As today's students engage with increasingly complex subjects, schools must also evolve to support their growth. A safe, secure, and comfortable learning environment is essential for enabling students to think critically, explore confidently, and apply their knowledge to shape a better future.

Siemens helps New Hampshire schools modernize aging infrastructure—without

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Smarter infrastructure leads to smarter schools—where facilities actively support student achievement, staff productivity, and community pride.

For more information, contact Avae Traina at (207) 303-6181 or avae.traina@siemens.com; or Pete Roehrig at (207) 420-7963 or pete.roehrig@siemens.com.

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CLEAR Literacy™ Strong readers see the big picture.

From building reading skills alongside their underlying cognitive skills, to sparking curiosity through diverse, rich literature, our K-12 core and supplemental literacy and ELA solutions never lose sight of all the important pieces. And that's how students make connections that last a lifetime.



CLEAR Languages™ Learning a language opens new worlds.

Help students build lifelong connections —to cultures and communities— with our K-12 core and supplemental blended solutions for Spanish, Spanish for Spanish speakers, French, German, Chinese, and Italian.



CLEAR Services Our team is your team.

We'll collaborate with leaders to establish strong foundations, join forces with teachers to amp up content knowledge and pedagogy, walk side-by-side with you during a product implementation, or leverage our crew of certified tutors to supercharge teacher impact.

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Partners can form cohorts of students and receive structured support. Cohorts may consist of students taking the same course, participating in an acceleration program, or working on competency recovery.



Rebecca Magary, Founder

As a passionate educator with extensive teaching and leadership experience across K-12 and post-secondary levels, Rebecca brings a unique blend of practical and academic expertise to AI Navigator.

Her background includes degrees in both Computer Science and Elementary Education, along with a Master's degree and a CAGS (Certificate of Advanced Graduate Studies) in Educational Leadership.

Currently, her doctoral research focuses on the ability of AI to alleviate burnout and increase retention among special education teachers.

Holding leadership positions at both the building and central office levels has led to positive partnering with staff members at all levels for the benefit of students and authentic learning.

This comprehensive experience uniquely positions AI Navigator to understand and effectively support the evolving needs of educators as they integrate AI into their professional lives.

CONTACT



802.281.3141



rmagary@aiednavigator.com



www.aiednavigator.com



linkedin.com/ainavigator



Schedule a meeting



AI NAVIGATOR

Guiding Schools through the AI Landscape

AI Navigator is dedicated to empowering educators to strategically and ethically integrate Artificial Intelligence into their school communities. We understand the unique challenges and immense potential AI offers in education, and we're here to provide the expertise and tools your school needs to navigate this exciting frontier with confidence.

Successful AI Implementation for Seamless Integration and Growth

At the heart of AI Navigator's services is a comprehensive, ten-meeting program designed to guide a school's AI committee through every facet of AI integration. We know you're busy and time is precious. To support your work, we provide:

- **Ready-to-use Meeting Agendas and Materials:** The planning is done for you. Streamline your committee's work with expertly crafted resources.
- **Robust Data Collection Instruments:** The creation is done for you. Utilize needs assessments, community communication tools, and AI selection rubrics to ensure the decisions you make align with your school's values, priorities, and culture.
- **Dedicated Consultation:** The support is here for you. Benefit from pre- and post-meeting check-ins with an Integration Expert to empower your school's AI integration leaders.

By the end of this program, your school will be equipped with all the essential tools, guidelines, and communication strategies necessary to establish the right guardrails, supports, and opportunities to successfully integrate AI into your culture and community. This ensures that staff, students, families, and community stakeholders feel comfortable and confident in the appropriate and effective use of AI within your schools.

Empowering Educators: Professional Development for the AI Era

AI Navigator is committed to supporting educators at every stage of their AI journey. Because educators approach AI with varying levels of comfort and engagement, AI Navigator provides a broad range of professional development opportunities tailored to diverse needs across the AI implementation spectrum. Our goal is to provide impactful and meaningful learning experiences that leave educators feeling empowered and energized. We believe in AI's potential to:

- Alleviate educator workload
- Personalize educational experiences for students more easily
- Afford educators more time to foster healthy relationships with their students

Fostering Student Agency, Innovation & Leadership Skills (SAILS)

Beyond administrative implementation, AI Navigator offers a parallel ten-meeting series specifically for students called SAILS. This unique program blends future-ready skills with AI ingenuity to provide students with authentic, real-world learning experiences, fostering their:

- **Agency:** Empowering students to take ownership of their learning
- **Innovation:** Encouraging creative problem-solving using AI
- **Leadership Skills:** Developing the ability to identify and address community challenges with AI solutions

Through these relevant, engaging sessions, students explore the potential of AI to solve real-world problems in their community, cultivating a generation of critical thinkers and innovators. To support adults working with these students, AI Navigator has a set of competencies aligned to standards, learning outcomes, assessments, and rubrics. SAILS can be done as a club, a class, or as an Extended Learning Opportunity (ELO) for students looking to obtain credit for their learning.

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-Steven M. Chamberlin, Former Superintendent of Schools, Hopkinton School District

"Your pride in workmanship and ability to work collaboratively with our design team was truly appreciated. As an establishment, you went above and beyond the call of duty throughout the project from start to finish..." -Brian Tapscott, Joint Building Committee Chairperson for Idlehurst Elementary School

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LeadersThe background image shows a large, modern educational building. It features a combination of red brick and large glass panels. The building has a curved roofline and several tall, narrow windows. An American flag is visible on the left side. The foreground shows a paved plaza with some landscaping.

For over 30 years, Colliers Project Leaders has provided owner's project management (OPM) services for educational construction and renovation projects throughout New England.



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For decades, Drummond Woodsum has represented public schools throughout New Hampshire. Our education attorneys and consultants provide advice and representation to schools and school boards in all areas of the law including employment, employee benefits, collective bargaining, special education, public finance, litigation, student rights, policy analysis, freedom of access issues, and computer and technology.

Education & Outreach

At Drummond Woodsum, we firmly believe in the power of education to reduce legal costs for our school clients and empower administrators and educators with the right information to do their jobs effectively. We regularly offer educational trainings on a variety of critical topics and we host annual events such as our New Hampshire Principal's Academy and New Hampshire Special Education Conference. We also recognize that some districts prefer on-site or virtual workshops, which enables more employees to participate and obtain practical solutions to specific issues. We are committed to working with school districts to develop the solutions and trainings that are most appropriate for them.



As we celebrate this milestone, we thank our community for the trust you've placed in us, and we look forward to continuing to serve with the same passion and purpose for decades to come.

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Who We Are

We are a 60-year-old, NH-based nonprofit supporting students and families in navigating their education and career pathways. Our proceeds are reinvested to support free services and scholarship programs for Granite State families.

We Help Students:

Find Their Direction

Our team of experts helps students discover and plan their postsecondary paths – whether that includes higher education, career, or both. We offer free career and higher-education counseling and resources, including:

- **In-person and virtual college planning events:** College Essay Prep; ApplyNH; Destination College; and more
- **Webinars, videos, and publications,** such as our comprehensive Insider guides
- **In-school presentations** to students and families: Early Future Planning; Applying to College 101; and Senior College Night
- **One-on-one appointments,** both virtual and in-person: Exploring Education Pathways; Career and Aptitude Exploration; College Essay Prep Follow-Up; and more



Fund Their Future

We support families in navigating the financial aid and college funding process from start to finish. Our resources and services include:

- **The Financial Aid Insider,** a comprehensive guide to paying for college
- **Webinars and videos** on a variety of financial aid topics
- **One-on-one appointments,** both virtual and in-person: Financial Aid Support and FAFSA Prep; FAFSA Assistance
- **The Granite Edvance Scholarship:** an annual scholarship for NH students at four-year and two-year college or trade-school
- **Private student loans*,** offering competitive rates, multiple repayment options, and origination support from local student loan experts

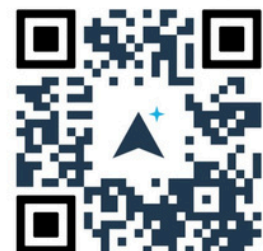
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LAUNCH NOW

The only platform that connects student-driven interests to tailored career suggestions and local, real-world work opportunities.



Encourage Student Career Exploration

Launch Now offers students a self-paced assessment tool that identifies individual interests and compatible career paths.



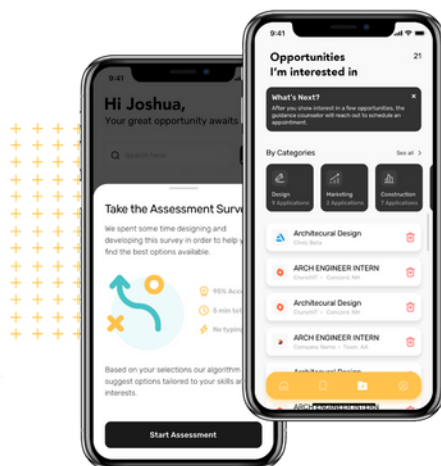
Uniformly Compile Student Data

We organize and securely store student results and resumes so that you're only clicks away from offering personalized guidance.



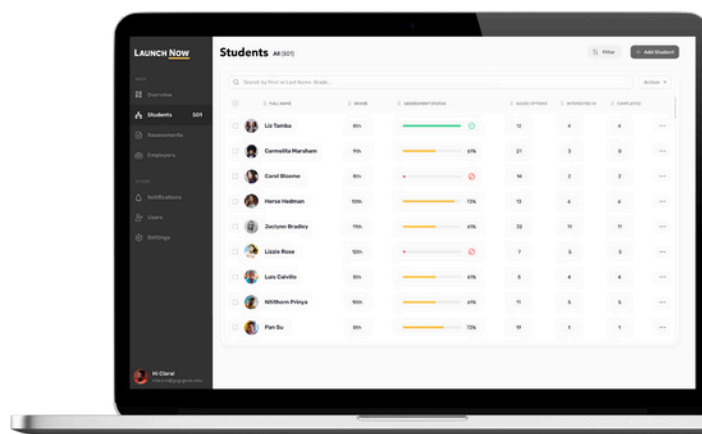
Extend Reach to Local Connections

Students are able to independently browse and request connections with vetted community businesses.



“Despite interest on both sides, there simply was no way to bridge the gap [between students and employers] without knocking on doors myself. It was clear that a tool was needed to facilitate those connections.”

Melora Bisailon
School Counselor at Epping Middle and High School



Collaboratively crafted by both students and educators, our platform matches real-world opportunities to each student's unique interests and skills.

By leveraging technology for the historically paper based process of finding internships and career mentoring, school administrators save time and provide consistent support to all students.

Our Parent and Community Partner Portals increase advocacy for the students and offer seamless connections with local businesses looking to connect with the upcoming talent pool.

LET'S CONNECT:





Trauma-Responsive Educational Programs

THE CHALLENGE

Many people are now familiar with the research on Adverse Childhood Experiences (ACEs) and the impact of early adversity on mental, behavioral, and physical health. As professionals, we are often left with questions about what to do to buffer the impact.

A PRACTICAL APPROACH TO POSITIVE RESPONSES

Based on the latest research on the impact of Positive Experiences and insights from neurobiology, Pinetree has created a flexible, practical, easy to implement program to help people become trauma responsive and apply their learning in their daily interactions with children and youth.

Trauma Responsive Certificate Program

16 HR

Our Certificate Program covers childhood and vicarious trauma, resilience, and a 4-step process for organizational transformation. Participants demonstrate practical applications of their learning with a final project. Scheduling is flexible with a combination of online self-paced modules and real-time meetings with a program mentor.

- ✓ Hybrid Online & In Person
- ✓ 16 CEUs
- ✓ Ideal for Groups

GROUP RATES

OTHER OPTIONS TO CONSIDER

1 HR

Introduction to Trauma & Resilience

This unit introduces Adverse Childhood Experiences (ACEs), their prevalence, and Positive Childhood Experiences (PCEs) that help to buffer the long-term impact.

- ✓ Online & On Demand

FREE

3 HR

Trauma, Resilience, and the Brain

This unit provides a deeper understanding of ACEs and PCEs and introduces the neurobiology of childhood and vicarious trauma

- ✓ Online & On Demand
- ✓ 3 CEUs
- ✓ Self-Paced

\$159





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27
States
Nationwide

Source: PTMA Financial Solutions (PTMA). *Data is unaudited and as of 5/31/2025. Total assets under administration include both money market pool assets for which the firm serve as fund administrator/accountant, marketer/distributor, fixed income program provider (brokerage services), and/or investment advisory, or separate institutional accounts. The information presented should not be used in making any investment decisions and is not a recommendation to buy, sell, implement, or change any securities or investment strategy, function, or process. Any financial and/or investment decision should be made only after considerable research, consideration, and involvement with an experienced professional engaged for the specific purpose. Many factors affect performance including changes in market conditions and interest rates and in response to economic, political, or financial developments. Investment involves risk including the possible loss of principal. No assurance can be given that the performance objectives of a given strategy will be achieved. PTMA is not a bank, and an investment with PTMA is not insured by the Federal Deposit Insurance Corporation or any other government agency. Past performance is not an indication of future performance. Any financial and/or investment decision may incur losses. Public Trust Advisors, LLC, PMA Financial Network, LLC, PMA Securities, LLC and PMA Asset Management, LLC (collectively "PTMA") are under common ownership. Public Trust Advisors, LLC and PMA Asset Management, LLC, are both SEC registered investment advisers. PMA Securities is a broker-dealer and municipal advisor registered with the SEC and MSRB and is a member of FINRA and SIPC. Registration with the SEC does not imply a certain level of skill or training. Marketing, securities, institutional brokerage services and municipal advisory services are offered through PMA Securities, LLC. Public Trust Advisors and PMA Asset Management provide investment advisory services primarily to local government investment pools ("Funds") and separate accounts. All other products are provided by PTMA Financial Solutions.

LET'S CONNECT



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Change Happens One Ripple at a Time

Ripple Effects Integrated System

Our PreK-12 digital suite of **evidence-based**, trauma-informed programs and tools effectively support the work of schools. Our goal is to help learners and educators understand the **root cause** of social and behavior challenges, allowing them to find solutions to meet their specific needs and build safe and healthy schools.



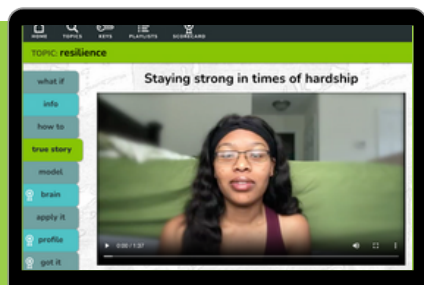
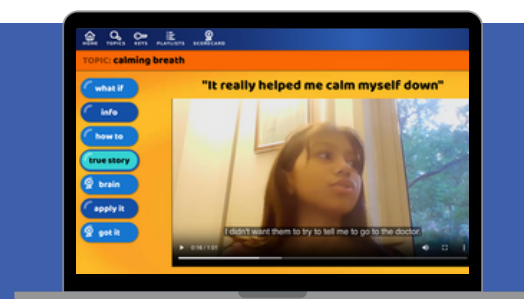
Our Offerings

BOUNCY



Bouncy's Ready to Learn Resilience, for PreK-1st grade, is a comprehensive, character-based program that supports early learners through a multi-sensory, play-based approach—designed for use with individuals, small groups, or whole classrooms. With the help of **Breathing Bouncy**, a lovable animatronic service dog, children build the social, emotional, and behavioral foundations they need to thrive in school and in life.

Ripple Effects for Kids is a versatile, research-based program designed for students in grades 2-5 across various tiers and settings with over 200 lessons. The **flexible, personalized approach** allows accessibility and adaptability for a variety of learning environments. Students can develop core competencies like **changing disruptive behaviors** and building **problem solving skills**.

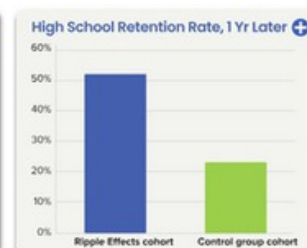
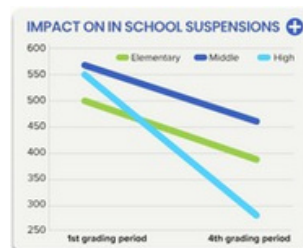


Ripple Effects for Teens is an evidence-based program for youth in grades 6 to 12. The program meets students where they are—providing **personalized support** that helps them build the skills they need to thrive academically, socially, and emotionally. With 400+ lessons, **Ripple Effects for Teens** empowers young people to build core competencies like **improving decision making skills** and navigating challenges.



It Works!

Students using Ripple Effects demonstrate positive gains in academic achievement, attendance, and resiliency asset scores, while also experiencing reductions in suspensions, ISS referrals, dropout rates, behavior problems, and depression scores. See the data at rippleeffects.com/impacts.



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